PARKGENE

Peer to Peer parking
“Airbnb like”
revolution on Blockchain

WEB | TOKEN SALE | BOUNTY |
WHITE PAPER | PRESENTATION

Purchaser
PRESENTATION

About PARKGENE

- PARKGENE is a 100% subsidiary of PARKGURU LTD (UK) that successfully operates a service for the parking industry (www.parkguru.com), providing easy access for on-street and off-street parking to drivers.
- PARKGENE has developed a platform for parking, based on blockchain technology, that connects private parking owners with drivers (**«Airbnb for Parking»)**.
- The global parking market is $100 billion per year. (https://pando.com/2014/01/30/the-future-of-the-100-billion-parking-industry/)

The idea

- Basically, PARKGENE is the **“Airbnb” for parking**.

- For private parking owners:

  Rent your parking spot when you’re not using it

  Easy and secure, without any technological knowledge needed

- For drivers:

  Park faster and cheaper in private parking spots

  Access through native mobile app and payment with GENE tokens or credit card

Are you the only ones with this idea?

- The idea for an **“Airbnb”** parking service is not unique
- There are at least 20 small companies operating in the area, around the world
- All of our competitors face some common problems:
  - ⓧ **Increased security and transparency:** Lack of tech solution, development and processes
  - ⓧ **Regulatory and tax compliance:** In most cases e-money licenses are required and issuing receipts between individuals (parking owners and drivers) is a huge problem in several jurisdictions
  - ⓧ **Marketing:** Lack of funding
  - ⓧ **Scaling, user motivation & engagement:** Lack of an adequate team, message and access to resources

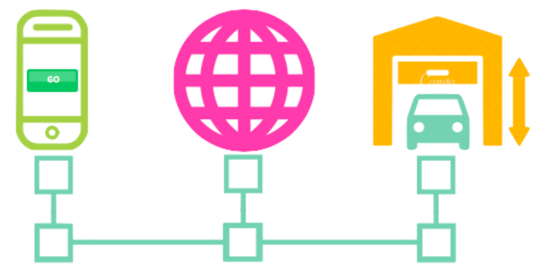
We have the solution

- PARKGENE has a solution to the problems our competitors are facing:
  - ✓ **Security and transparency**
    - Our solution is already implemented and operational and has proved its robustness and security
    - The use of Blockchain, Smart Contracts, KYC create a transparent process
  - ✓ **Compliance with regulations**
    - By issuing our token, e-money licensing or invoicing is not required for users to exchange tokens, as it would be with FIAT currency.
  - ✓ **Global Marketing**
    - The success of the ICO will provide the financial resources to establish a global presence
  - ✓ **Scaling, user motivation & engagement:**
    - Parking needs, decentralized technology, the GENE token - that also may be traded on exchanges if and once tokens may be available on exchanges, the interest for innovation, combined with a possible over performance of the token with respect to Fiat currencies, as well as revenues received from parking services are the ingredients for a quick and global expansion.

How does it work? 1/2

- The parking owner manages all settings from the App or Web.

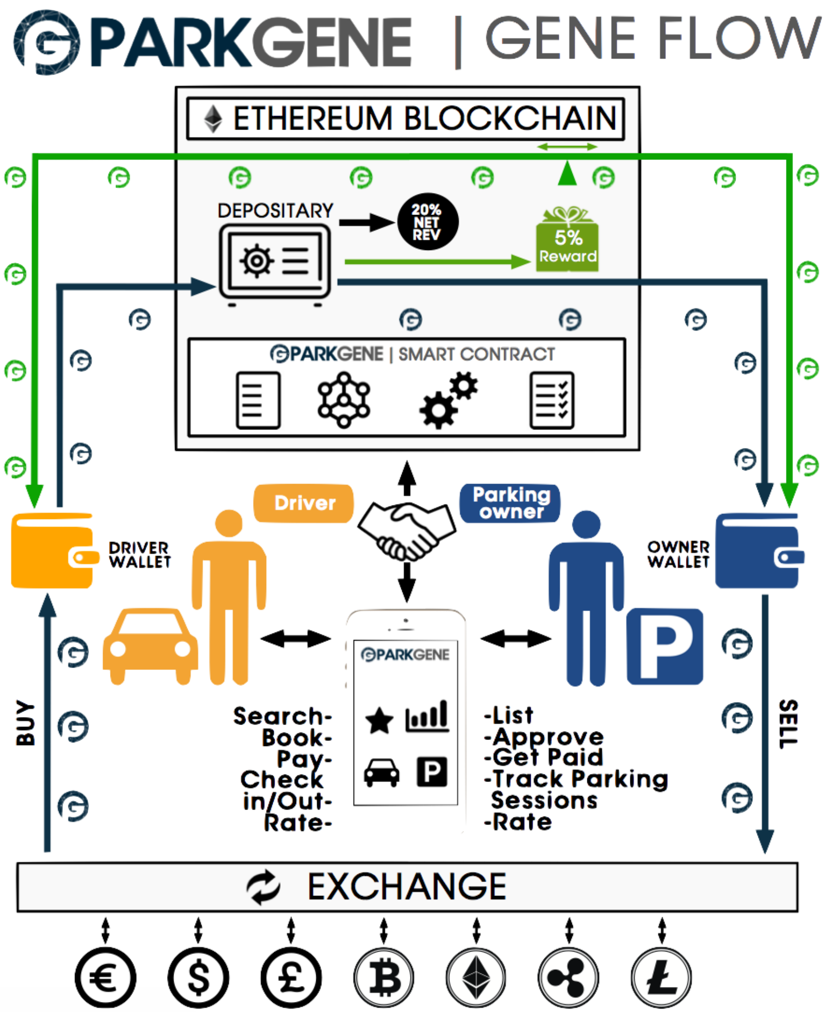
- By adding the PARKGENE Internet Door Opener (recommended but not required), the spot owner can open the entrance remotely, or give the driver access from his phone.



- PARKGENE will record video from the entrance and exit of the car in case a camera is connected. This video is linked with blockchain records and can be used in the future in case of any dispute.

How does it work 2/2

- The driver finds a parking spot using the App and books it, using GENE tokens from the wallet, or buying them in real-time.
- The booking is completed with absolute security and transparency using blockchain.
- When the parking session is completed and the driver leaves the parking spot, the smart contract distributes the GENE tokens to the stakeholders.



Business model

- Every transaction is paid for in GENE tokens and the parking spot owner receives 80-85%
- PARKGENE receives 10% - 20% commission.

PARKGENE

Advantages

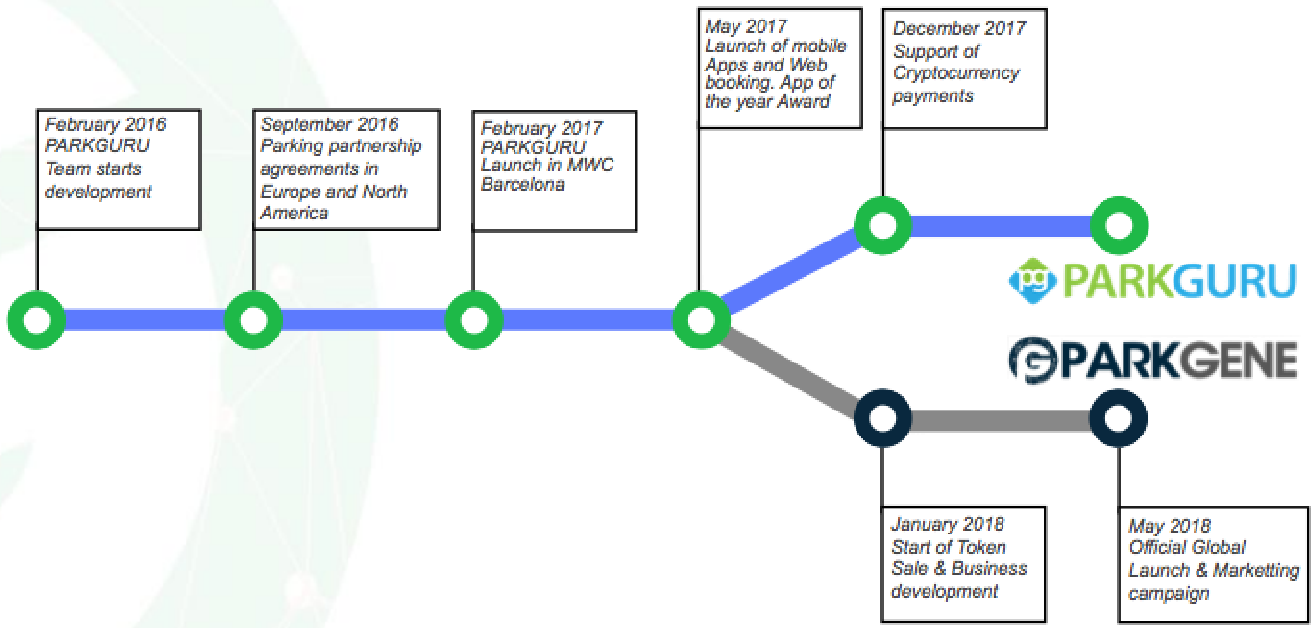
- Additional source of revenue for individuals and businesses
- Relieves drivers from the stress of finding parking
- Creates a parking spots supply that is not available to the market today
- Provides private spots, without the need of leaving your keys to a parking attendant
- Cheaper and dynamic pricing model
- Reduced city traffic levels
- Uses existing infrastructure, eliminating the need to build new parking lots

Our Mission

Two times Easier - Ten times Cheaper Parking

PARKGURU & PARKGENE

- PARKGURU will continue to work with professional parking lots and municipalities to provide and on-street and off-street parking.
- PARKGENE will target the decentralized peer-to-peer parking market between individuals



More than a parking service

PARKGENE is not just a platform that connects individuals for parking to transact with each other, using the GENE token, but it can also connect:

- Professional parking services
- Municipalities
- Automotive related:
    - Car Wash
    - Tolls
    - Automotive Service
    - Parts
    - Insurance

Indicative ICO Activity 2016 & 2017

- **Tezos -** $208,000,000
- **EOS -** $200,000,000
- **BANCOR -** over $153,000,000
- **Status** - $95,000,000
- **Tex** - $80,000,000
- **Civic -** over $33,000,000
- **ICONOMI -** over $10,000,000
- **Golem -** over $8.6M in 30 minutes
- **SingularityDTV** - $7,500,000 in 15 minutes
- **First Blood** - $5,500,000 in under 20 minutes
- **Digix -** $5,500,000 in under 12 hours
- **Lisk -** over $5,000,000

https://cointelegraph.com/news/the-biggest-icos-overview

PARKGENE ICO

- **PRE-ICO Closed Round** will take place from December 15th 2017 and its open by invitation to qualified purchasers for a minimum investment of $25K. [Apply for an invitation]
- **Public ICO** will take place from the 15th January 2018 to 19th February 2018 and its open to anyone with no minimum amount of purchase. [Participate here]
- PARKGENE will issue 1,000,000,000 GENE token with a nominal value of $0.1
- From the distribution of 35% of the total token supply, PARKGENE aims to sell tokens on up to $35m.
- GENEs will be used to buy and sell parking within our platform.

The GENE Token

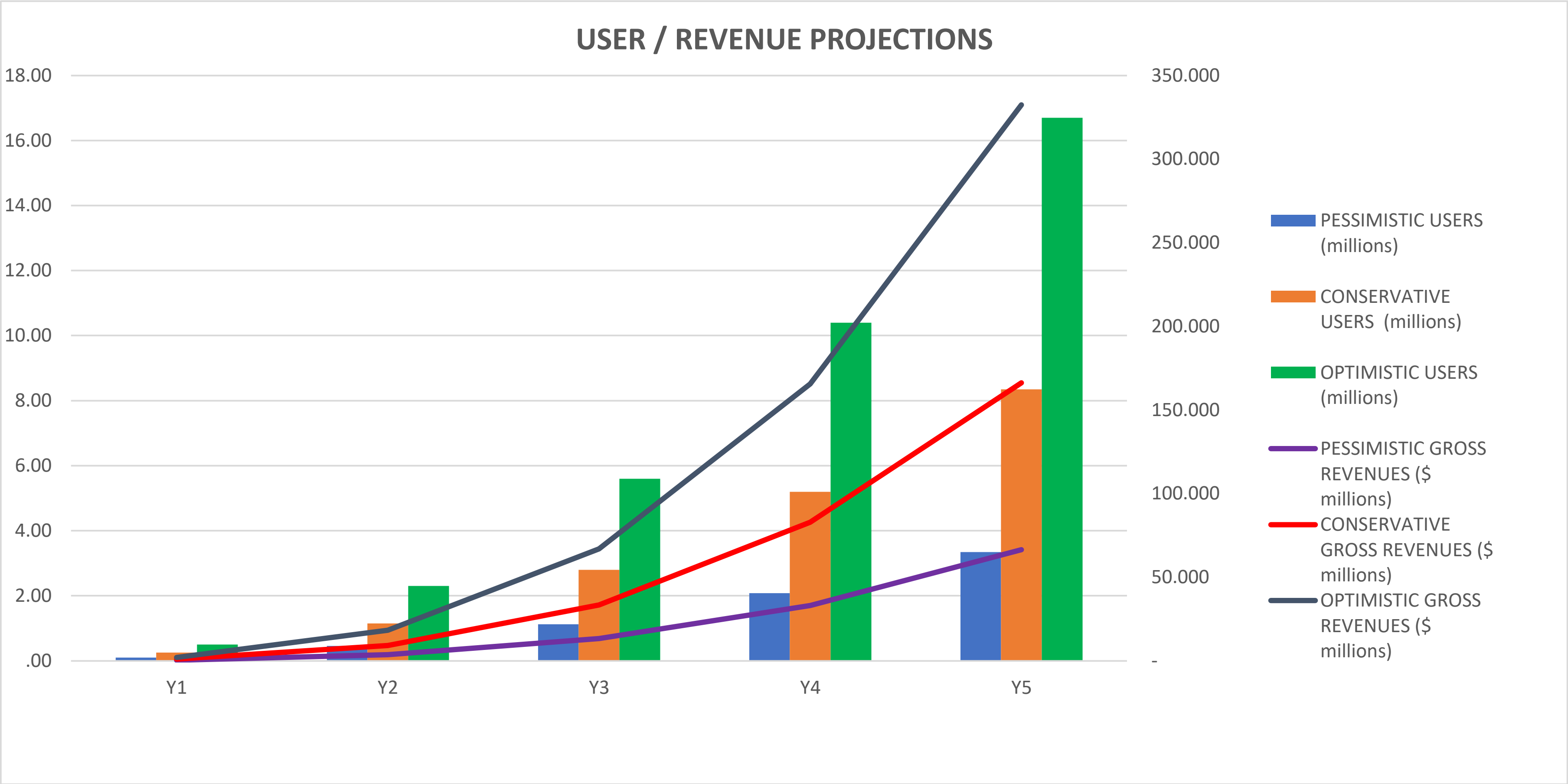
- GENE tokens will be sold in return for Bitcoin, Litecoin, Bitcoin Cash, Dash, Ether and USD through wire transfer.

- GENE token holders will be able to use the token in the PARKGENE platform to buy parking services or any others service that will accept GENE tokens as a payment in the future.

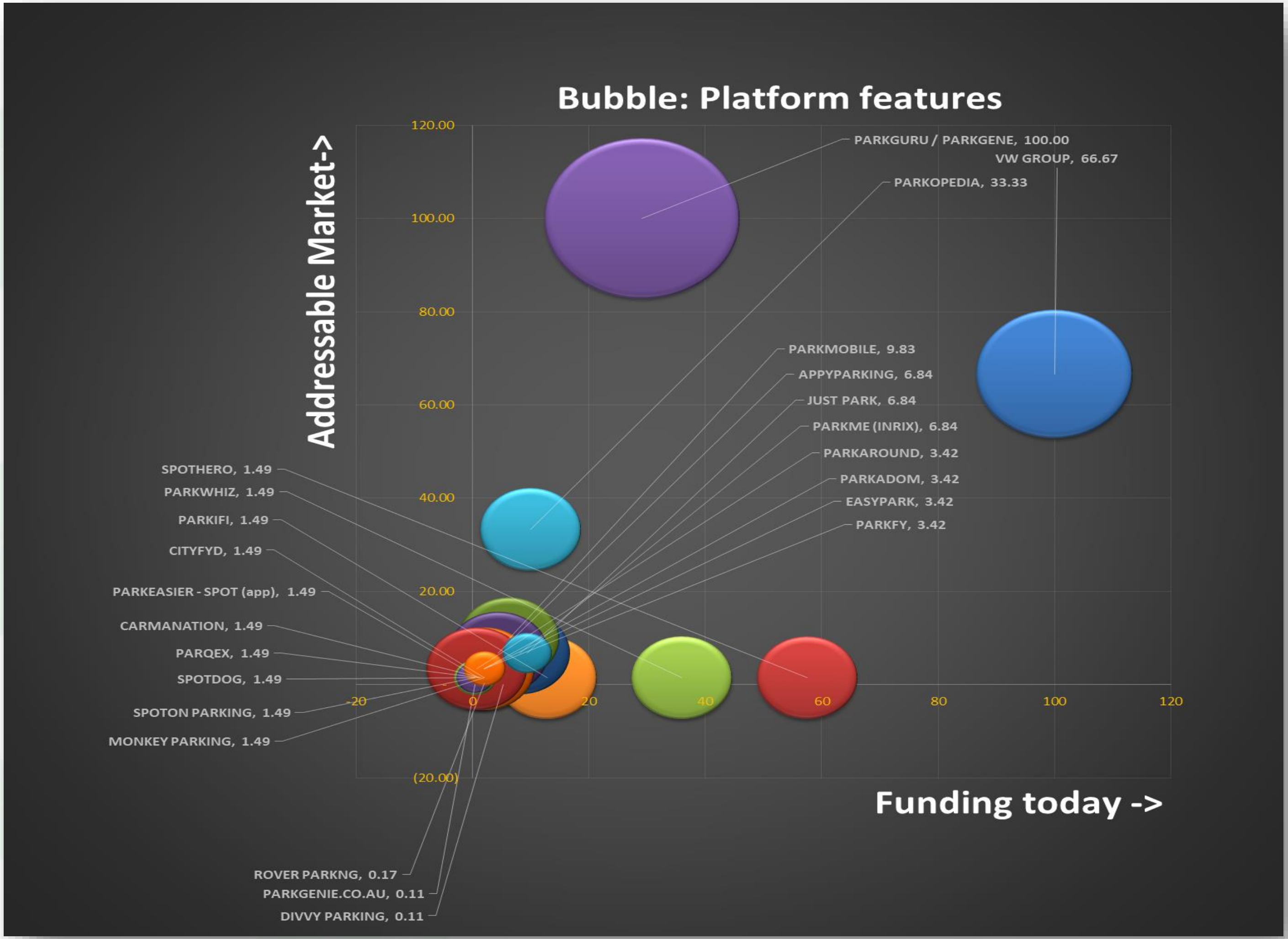
Why do an ICO?

- It gives us the opportunity to directly reach out to backers in different geographies, and potentially expand our parking service footprint.
- Our token is not a stock or a security, but a utility token that can be used in PARKGENE ecosystem to buy parking services.
- We are considering a possibility to list tokens on crypto exchanges in order to attract new users.
- GENE token provide the flexibility to distribute payments and commissions in a secure and transparent way between counter-parties.

PARKGENE projections



Competitive Landscape



ICO success

1. Innovative service
2. Substantial returns in a $100 billion market annually
3. Advanced technology, continuous development and a working – commercial product
4. Concrete business plan
5. Strong development team and advisors
6. Strong marketing team and experience with 18+ ICOs in the past.
7. Zero Soft-Cap. For any amount received, GENE tokens will be issued after the completion of the ICO.

Team

Louis Hatzis
Chief Executive Officer

Giannis Ramfos
Chief Operating Officer

John Zarifis
Chief Technolgy Officer - Blockchain Expert

Nikolas Skarlatos
Chief Financial Officer

Tasos Flambouras
Chief of Digital Marketing

A skillful team
of more than 30 employees

Advisors

George Giaglis
Professor at AUEB; Blockchain/Fintech Research

Brian Subirana
Director in MIT Auto-ID Laboratory - Cryptocurrencies/ blockchain researcher

Shahid Tanvir
Chief Specialist (Advisor to CEO – Smart City, ICT) - Road and Transport Authority of Dubai

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Vangelis Pastas
Quantitative Researcher at Jump Trading LLC

Manos Chatzopoulos
CEO Parkzen LLC - Astrophysicist Professor at LSU

Liz Davison
Parking Consultant - Complete Parking Management Consultancy Ltd

Russ Meneve
Stand Up Comedian / Technology Enthusiast

Krishna Karthik
CEO - Day1 Technologies

Mixalis Marinos
Actor / Economist / Technology Enthusiast

Information

You can visit our website and find our latest news:

https://parkgene.io